

No. 389 (Vol. 17 - #13)

FIRST JULY 1962 ISSUE

\$3.00 A YEAR

# "IF" TO GET NEW PRINTER AND INTERIOR COLOR WITH JAN. 1963

## FORMAT TO BE IMPROVED

NEW YORK, 16 July, (CNS) -Sol Cohen, the new publisher of If and Galaxy Magazine, informed us today that his plans for improving the format of If gets under way with the January 1963 issue.

The new printer announced a while back in these pages will start printing the magazine with that issue. Color inserts, similar to Fate Magazine, Imagination, etc., will be used starting with the January 1963 issue.

Starting with the January 1963 issue, Sol will begin format changes that will continue for a time after that issue with the aim to make the cover and interior format of If one of the best in the field.

Aiding the format changes will be the use of better artists and illustrators. Virgil Finlay will do the January cover which illustrates the new Heinlein serial starting in that issue. Finlay will also do the interior illustrations

for the serial. Our own art editor, and art editor of our fiction magazine Science Fiction Stories, John Giunta, will have one or two inside illustrations in the issue. Other good artists are now being contacted to work in If in this and future issues.

**EDITORIAL COMMENT:** With Sol Cohen working to improve the physical looks of If, and Fred Pohl, the editor, demanding and getting better material for If, it looks that, at last, this s-f mag will be on the road to improve in all angles and become one of the leaders in the field. The art work and format of both If and Galaxy (which is also slated for improvement) has almost always been on a low level, with If's artwork sliding to about the worst in the field. Now it begins to look like both these magazines will become better magazines to behold. While many persons state that art work is not the most important part of a s-f mag, we disagree because we feel that it is the art work and format that first



attracts the newsstand readers, while it is the fiction that holds them. Without an attractive package, the best material WILL NOT sell. -editor

## "AMAZING" CUTS PAGES

### 50¢ "AMAZING" BEING CIRCULATED

NEW YORK, 10 July, (CNS) - The August issue of Amazing Stories out today shows a cut of 16 pages. The magazine now contains 130 pages instead of the 146. Price remains at 35¢. Editor Cele Goldsmith contacted today stated that the mag had to cut pages because of increase in production costs, but that all departments will remain. Naturally there will be a 16 page cut in material, but all efforts will be made to keep a happy balance of stories and departments, etc.

COLLINSVILLE, ILL., 14 July (CNS) - One of Science-Fiction Times readers (who wants to be nameless) reports that while his subscription copy of the August Amazing had the 35¢ price on it....."Then I bought a copy of the same issue from a newsstand in St. Louis, it had a 50¢ price tag surprinted on the cover, still containing 130 pages....." A check reveals that Ziff-Davis is sending out 50¢ test copies to certain areas of the United States to see what the sales of a 50¢, 130 page science/fantasy mag will be. We have been informed that both Amazing, & Fantastic are in on this test. It is to be judged that if these tests are successful over a certain period of time, both Ziff-Davis science/fantasy magazines will sell for 50¢ for 130 pages.

If successful, Amazing and/or Fantastic will not be the first 130 (or 128 as some mags count pages) science/fantasy magazines sold for 50¢ in the United States. All three of the Nova Magazines, edited by Ted Carnell sell for 50¢ over here. New Worlds has 128 pages while Science Fantasy and Science Fiction Adventures have only 112.

EDITORIAL COMMENT: It is sad that the powers that be at Ziff-Davis had to pick this time to cut pages of Amazing and to test 50¢ editions of only 130 pages. Cele Goldsmith and Norman M. Lobsenz of

## LUNA CON PICTURES

The 6th Annual Lunacon was held on Sunday April 29, 1962 in New York City. (See report by Edmund Meskys in Science-Fiction Times, #386.) On page three are some pictures taken at this convention. TOP ROW: Terry Carr, George Willick & Sam Moskowitz, Donald A. Wollheim. CENTER ROW: Chris Moskowitz & Fred Pohl, Lester del Rey & Randall Garrett. BOTTOM ROW: Jack L. Chalker, Randall Garrett, James V. Taurasi. A 11 photos except that of Lester del Rey and Garrett taken by Ed Meskys. Photo of del Rey and Garrett taken by Harriett Kolchak. Photos loaned to Science-Fiction Times by Judi Beatty of The Free Radical #1. (For details of The Free Radical, see page 5). Our thanks to all. -editor

the editorial staff have done a wonderful job of bringing the magazines from a very low score to a near "Hugo" winner, only to have the ground cut from under them by a cut in pages and a possible increase in price.

The solution to the problem is plain. We have three for them:

1. Replace the 16 pages and increase the price to 40¢. This we think is the best solution.
2. Keep the cut and keep the price at 35¢.
3. (The least liked solution in our opinion.) Keep the 130 pages and increase the price to 40¢.

The above is based on the statement that production costs have gone up.

In our opinion, a 50¢, 130 page Amazing Stories means the death of the oldest s-f mag. -editor

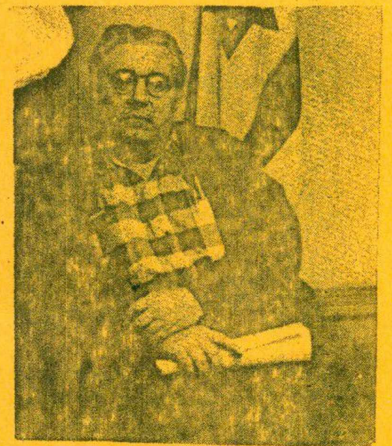
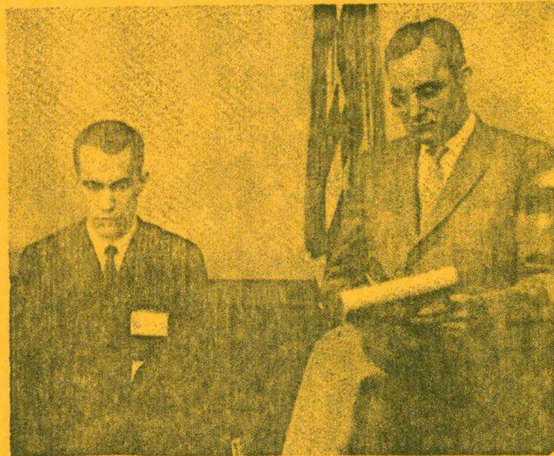
### SCIENCE FICTION FORECASTS

Coming Up Next In The Pros

NEW NOVELET BY THEODORE STURGEON, AND  
ARTICLES ON STURGEON BY JAMES BLISH,  
JUDITH MERRIL AND SAM MOSKOWITZ IN  
SPECIAL "THEODORE STURGEON ISSUE" OF  
- continued on page 4, column 1 -



# *Sunacon*





SCIENCE FICTION FORECASTS  
- continued from page 2 - column 2 -

SEPTEMBER 1962 ISSUE OF "FANTASY AND  
SCIENCE FICTION"

In connection with the fact that Ted Sturgeon is the Guest of Honor at the coming 20th World Science Fiction Convention to be held in Chicago over the Labor Day Holidays this year, the September issue of Fantasy and Science Fiction will be a "Theodore Sturgeon Issue". It will be on sale around August 1st, in time for the Convention. The cover of this issue by Hugo winner EMMERSON will not illustrate a story but will be a special Sturgeon cover, a real honey. In the issue will be: WHEN YOU CARE, WHEN YOU LOVE (novelet) by Theodore Sturgeon, THEODORE STURGEON'S MACROCOSM by James Blish, THEODORE STURGEON by Judith Merril,

THEODORE STURGEON (bibliography) by Sam Moskowitz, MARTIAN HOUSE by Robin Sturgeon, THEY ALSO SERVE by Evelyn E. Smith, FERDINAND FEGHOOT: LIV by Grendel Briar-ton, MYRRHA by Gary Jennings, Science: THE SHAPE OF THINGS by Isaac Asimov, THE NEW YOU by Kit Reed, THE DEVIL'S GOD-DAUGHTER by Suzanne Malaval, and THESE ARE THE ARTS by James H. Schmitz.

FANTASTIC -- September 1962

Novelists: PLANE JANE by Robert F. Young, and NEW WORLDS (fantasy classic) by Erle Stanley Gardner. Short Stories: OPEN WITH CARE by Boyd Correll, APRIL IN PARIS by Ursula K. LeGuin, and JUNIOR PARTNER by Ron Goulart. Features: ACCORDING TO YOU, EDITORIAL, and FANTASY BOOKS. Cover by Lloyd Birmingham.

THE SCIENCE FICTION PAPERBACK REPORT

by Frank R. Prieto, Jr.

DURING THE MONTH OF JUNE 1962, THE FOLLOWING SCIENCE/FANTASY PAPERBACKS CAME OUT:

TITLE AND AUTHOR	NUMBER	PRICE	PAGES	PUBLISHED BY
"The Flying Eyes" by J. Hunter Holly	260	35¢	140	Monarch
"Telepath" by Arthur Sellings	F609	50¢	160	Ballantine
"No World of Their Own" by Poul Anderson	D-550	35¢	158	Ace Single
"End of the World" by Dean Owens	D-548	35¢	127	Ace Single
"Next Stop The Stars" by Robert Silverberg, &			114	
"The Seed of Earth" by Robert Silverberg	F-145	40¢	139	Ace Double
"With the Eleventh Commandments" by Lester del Rey	RB113	50¢	152	Regency
"The Worm Auroboros" by E.R. Eddison	X-5	\$1.95	145	Xanadu Library
"Twisted", edited by Groff Conklin	L92-335	50¢	167	Belmont
"Terror" by Robert Bloch	L920537	50¢	157	Belmont
"Soviet Science Fiction" edited by Isaac Asimov	AS-279V	95¢	189	Collier
"Mars Is My Destination" by Frank Belknap Long	F-742	40¢	137	Pyramid
"4 For the Future", edited by Groff Conklin	F-743	40¢	160	Pyramid (2nd printing)
"Esidemic" by Frank G. Slaughter	M-5044	50¢	277	Ferna Book
"Witch House" by Evangeline Walton	264	35¢	139	Monarch
"Ellison Wonderland" by Harlan Ellison	52-149	50¢	191	Paperback Library
"The Year's Best S-F - 6th Edition", edited by Judith Merril	9772	50¢	324	Dell
"The Day of the Triffids" by John Wyndham	D541	50¢	181	Crest
"Three Hearts And Three Lions" by Poul Anderson	G-1127	50¢	160	Avon
"Return to Otherness" by Henry Kuttner	F612	50¢	240	Ballantine
"Analogue Men" by Damon Knight	F647	50¢	160	Berkley Medallion



Twenty (20) science/fantasy paperbacks came out in June 1962, costing \$11.00 and containing 4,058 pages.

## THE SCIENCE FICTION MAGAZINE RECORD

by Lane Stannard

### SCIENCE/FANTASY MAGAZINES OUT IN THE UNITED STATES DURING JUNE 1962:

NAME	DATE	PRICE	PAGES	SIZE	DATE ON STANDS	SCHEDULE
"Amazing Stories"	July	35¢	146*	Digest	June 7, 1962	Monthly
"Galaxy Magazine"	Aug.	50¢	194	Digest	June 12, 1962	Bi-Monthly
"Analog"	July	50¢	178	Digest	June 14, 1962	Monthly
"Fantastic"	July	35¢	130	Digest	June 21, 1962	Monthly

\*Last issue with 146 pages.

Note: Fantasy & Science Fiction, dated July formerly out early in June, came out on May 29, 1962, and is recorded in the May 1962 listing.

During June 1962, four (4) science/fantasy magazines came out, containing 648 pages and costing \$1.70.

Also out in June 1962, was Warner & Ackerman's scientifilm magazine:

"Spacemen"	Oct.	35¢	66	Large	June 15, 1962	Quarterly
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### CLASSIFIED ADVERTISEMENTS

2¢ per word (1¢ for Fan Mags/Fan Clubs); including names, zone number & address, 25 words minimum. Send all ads & monies to James V. Taurasi, Sr., 18-36 129th Street, College Point 56, New York.

### FAN MAGS

THE FREE RADICAL, 20¢ per copy, Judi Beatty, 2486 Elm Place, Bronx 56, New York. First issue now out.

THE ORIGINAL SCIENCE FICTION STORIES has been purchased by Science-Fiction Times, Inc. The first issue is now in production. 50 pages for 50¢, mimeographed, well illustrated, with photo-offset cover. Order your copy now. James V. Taurasi, Sr., 18-36 129th Street, College Pt 56, New York.

### THE 1962 MIDWESTCON REPORT

by Frank R. Prieto, Jr.

On June 29, 1962 the annual Midwest Conference put on by the Cincinnati Fantasy Group began. The first evening saw a party given by the Washington S-F Society. Among the persons attending were: Riva Smiley, Bob Lemen, Doc Barrett, Lou Tabakow, Don Ford, Jay Kay Klein, Bob Nadle, Bob Pavlot, Den McLouglin, and Harriet Kolchak. Early in the morning,

the Detroit Group arrived in the persons of Fred Proffet, Jim Berderick, George Young & wife, and Howard Devore. Saturday started with continuous rounds of day-long swimming & pool-side g a b-fest. Other arrivals were Les Gerber, Lee Ann Tremper, Martin Moore & wife, Earl Kemp & Nancy Kemp, Ray & Susy Beam, George Price & wife, Ed Biefeldt, Bill Mallardi, Bob Luckner and many others.

That evening Cincinnati Fantasy Group put on a slide show on S-F Profecy from ideas in stories to what has actually happened. The show was interesting and showed the early s-f inventions and then showed the present day concept of that invention.

Later was the "usual" all-night party, which was very well attended.

Sunday was the usual day-long leave taking by everyone, as most attendees began to leave for home. Thus ended another "restful" successful Midwestcon.

MATERIAL IN THE FORM OF FICTION IS STILL wanted by SCIENCE FICTION STORIES. Any s-f theme, any length. S-f artists are still needed. Send stories and art samples to James V. Taurasi, Sr., 18-36 129th Street, College Point 56, New York. First issue now being produced.

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(formerly "Fantasy-Times")

"The World of Tomorrow Today!"

EDITORIAL OFFICE: 18-36 129th Street,  
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AUSTRALIA: One Shilling per copy, Ten Shillings per 10 issues, One Pound for 20 issues. Permanent Subscription: 5 Pounds, from ROGER DARD, Box S1387, GPO PERTH, WESTERN AUSTRALIA.

SWEDEN: 50 ore per copy, 10 kronor per 20 issues, 12 kronor and 50 ore per year. Permanent Subscription: 75 kronor, from Sture Sedolin, P. O. Box 403, Vallingby 4, Sweden.

JAMES V. TAURASI, SR., Editor  
Frank R. Prieto, Jr., Circulation  
Ray Van Houten, Advisor.

ADVERTISEMENTS: \$10.00 per full page, or \$6.00 per half page.

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